



----- PRESS RELEASE -----

## **CO-OP POWER SELECTS TELEMANAGER AS AUTHORIZED IVR VENDOR**

**May 12, 2004 (Rochelle Park and Newark, NJ).** CO-OP Power, a unit of the Garden State Pharmacy Owners (GSPD), today announced that it has begun offering TeleManager Technologies' Interactive Voice Response (IVR) solutions to its member pharmacies. CO-OP Power members will now have access to the full suite of TeleManager's products and services at special rates. The suite includes TeleManager's patented Outsourced IVR Service, which enables pharmacies to offer customers the ability to refill their prescriptions over a touch-tone phone without the pharmacy having to install any in-store hardware, software or dedicated phone lines.

"Many of our member pharmacies recommended that we add TeleManager as one of our authorized vendors because of the functionality, reliability and easy-to-use interface their solutions provide," says Pete Reiss R.Ph., Executive Vice President of CO-OP Power. "TeleManager is offering a very unique suite of IVR products and outsourced services that has exceptional value and performance for the independent pharmacy marketplace."

Joseph Caruso, CEO of Telemanager Technologies, says "We are extremely happy to have been selected by CO-OP Power and the Garden State Pharmacy Owners as an authorized IVR vendor. We will continue to offer independent pharmacies a wide range of IVR alternatives that meet their diverse budgetary, operating and customer service objectives."

CO-OP Power is a buying group representing hundreds of New Jersey's independent pharmacies. CO-OP Power and GSPD can be reached at (201) 712-1499.

TeleManager Technologies, Inc. is a leading provider of productivity solutions for the retail and institutional pharmacy industry. TeleManager has more than 1,000 pharmacies across North America using its integrated suite of phone and Internet based prescription automation solutions. TeleManager Technologies can be reached at 800-600-0435 or at [www.telemanager.com](http://www.telemanager.com).