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### **TeleManager Technologies Announces Four New Products:**

Newark, NJ, Aug. 22, 2007... Advancements in software and four new products announced at the NACDS Pharmacy & Technology Conference in Boston by TeleManager Technologies, Inc., are taking IVR from being primarily a productivity tool to an actual revenue generating instrument according to Paul Kobylevsky, COO of TeleManager.

Kobylevsky says the first new product is SpeechRx- a powerful new product that allows prescribers to call a pharmacy and dictate prescriptions into the IVR. The SpeechRx software digitizes the doctor's prescription and sends it electronically to the pharmacy dispensing system. Prescribers will have their orders verified while on the phone and the system sends an electronic verification back for the doctor's office to place in the patients' file. Kobylevsky says that "since current practice habits do not need to be changed, TeleManager believes SpeechRx will greatly accelerate the adoption of e-prescribing."

Building on top SpeechRx is a much improved and more robust Speech Enabled IVR package. This new product, according to Kobylevsky, has been developed using Voice Extensible Markup Language (VXML) and several proprietary and patented design features. Patients can now call the pharmacy for a refill and interact with the IVR by simply speaking into the telephone. As they do so TeleManager's speech enabled system will, in a fully HIPAA compliant manner, verify all the necessary prescription information and place the order directly into the pharmacy dispensing queue – even if the patient does not have their prescription number.

Third, extending the value of the new speech enabled IVR system is Targeted Health Messaging. With this new service the IVR reviews the patient's personal health information while the patient is on the phone and based on carefully designed parameters determines if the patient qualifies for a specific message. If so, the IVR tells the patient that the pharmacy has important information for them and asks if they'd like to receive a special message.

Targeted Health Messaging can be delivered on any subject the pharmacy deems appropriate, such as formulary changes, new generic medications or even a compliance message supported by a pharmaceutical company. Messages can be delivered to the patient while on the phone, over the internet, as patient leaflets delivered in the store, mailed, or even as part of a centralized outbound compliance or will call bin management

program. All messages are tracked and reported in a HIPAA compliant manner. This functionality adds a whole new dimension to a chain's ability to provide enhanced patient care and generates increased prescription and OTC sales.

Fourth, is TeleManager's next generation of TeleManagerCentral IVR. Taking advantage of new software and design features, pharmacies with multiple locations can bring headquarters based control and support to their entire IVR network. Utilizing VXML and VOIP capabilities TeleManager has developed a universal, scalable and centralized IVR architecture that brings the total cost of centralized IVR down for multiple location pharmacies and chains. This means all reporting, customization, productivity and customer service features can be centrally managed.

TeleManager Technologies, Inc. is a Newark, NJ based telecommunications services company providing telecommunication and automation solutions for the pharmacy industry for over 19 years. TeleManager sells a traditional in-store IVR system that provides a variety of productivity and customer enhancement tools for pharmacies. They also market a patented outsourced IVR service that brings the full capabilities of a traditional in-store system to a pharmacy without the need for any large initial up front cost or in-store hardware installation. The outsource, or On-Demand service is TeleManager's most rapidly growing product line.

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